What Is The Response?

By Marcus Brooks

Central Michigan University

ABSTRACT:

KEYWORDS: *Leadership, What makes a great leader,*

What Is The Response?

Every writer, speaker, and artist has one thing in common that will determine if they succeed or not. This commonality deals with persuading others through incorporating emotion and authenticity into their delivery, and all of their deliveries are focused on obtaining the attention of their expected audiences. It is an audience that every writer, speaker, and artist has in common; although each of these people share the same goal of having to appeal to their audience they do not always use the same methods to do so. There are numerous different methods that can be used to appeal to an audience with one of the most popular being the call and response method, but the though it may be popular it has been questioned weather the method is actually effective.

The call and response method of adjusting an audience, which is a form of active listening that, occurs when “one group calls upon or asks questions of the other through performance, and the other answers or responds through performance. By its cyclic nature, call and response can be used for emphasis, for iterative development, and for turn-taking and complementarity between the groups involved.” The method can be used many ways, which include through literature, spoken word, and even music “operating at several levels: within performances themselves, within one project or engagement, and across engagements. Call and response is a cross-cultural form, found across the world from African religious ceremonies and music, to English sea shanties and the Blues.”

(Just Started a new topic, clearly needs a lot more work and research done)

References

http://africaninteractive.org/projects/call-and-response/